

A Visiting Professor

2 years on

Richard Baker – Visiting Professor UoL



Rolls-Royce

The 'softer skills' side of life



UNIVERSITY OF LEEDS

- Creating the space
 - 'Cognitive Bandwidth' – the importance of structure
 - Remaining focussed - not all opportunities are good opportunities
- Not everyone loves a Visiting Professor!
 - The Millennials do – understanding, informing & influencing a different generation
- Choosing a title
 - A VP in WHAT? - something to do with Design, Innovation and the Supply Chain
- Ownership
 - Whose brand is it?
 - The Royal Academy?
 - University of Leeds?
 - Rolls-Royce?
- It's not about telling, the importance of Coaching
 - In the University
 - In Rolls-Royce
 - In Industry
- Intellectual Horse Power
 - The opportunity to be an academic - for more than just a day
 - Supporting my role in Process Development
 - In the UK & Globally



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