



Royal Academy
of Engineering

Leaders in Innovation Fellowships

Case Study – Joseph Ondari

Case Study 2

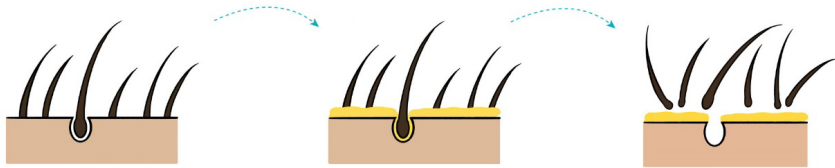


Joseph Ondari (LIF 7 - LIF Advance 3)

Jay Leatherman Ltd.

What is the innovation?

An enzyme that removes hair from the cow's hide in a safer and sustainable way.



The liquid substance is now ready to be applied directly onto the hide.

This unique enzyme works by attacking the weakest part of the hair; the root.

The hair is then easily brushed away from the hide whilst the hair remains totally intact.

Achievements since LIF and LIF Advance.

New contacts and partnerships “during the residential I had the chance to meet manufacturers in the UK who are willing to partner and help the further development of my innovation”

IP, “we have reached an agreement to transfer the IP to our name with the University of Nairobi not based on percentages but rather on future collaborations and benefits for both sides”

Impact of LIF and LIF Advance.

Innovation and commercialisation, “the programme equipped me with skills on how to transition an innovation from the lab to the commercialisation stage and delivering to the market”

Skills and personal development, “LIF enhanced my skills and acumen in communication and networking, business strategy, market analysis, and financial management”

What's next...?

Production up-scale “to supply our product to the increasing market demand”

Team growth and spin-out from University “to support business growth and autonomy”