

# Futures and Dialogue / Technology Pathways and Meaningful Innovation:

## Brief for a Creative Dialogue Advisor

**Client:** Royal Academy of Engineering (Academy)

**Deadline: 10am, 11th January 2024 (tbc)** to [giles.lane@raeng.org.uk](mailto:giles.lane@raeng.org.uk) for response to Brief, with introduction to who you are, examples of past projects and indicative budget.

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### Summary

The Royal Academy of Engineering is looking to explore alternative approaches to public engagement from outside the mainstream engineering world to inform and assist in the development of public dialogue activities within the Technology Pathways and Meaningful Innovation programme.

We are looking for several “creative dialogue advisors” to share their knowledge and experiences of engaging different kinds of audiences and participants with complex issues that bridge society, culture and technology. We are interested in different ways of working that could help the Academy engage with people beyond the professional world of engineering on key issues such as the ‘just transition’ to net zero.

The work is expected to take the form of several meetings and advisory sessions (in person or online) with the Senior Programme Manager, Futures & Dialogue (Giles Lane) as well as a presentation (or mini workshop) by the advisor to Academy staff.

The work is expected to be a collaborative and dialogic process involving the advisor and staff from the Academy’s Futures & Dialogue team (and others tbc).

The work should be completed by **End-March 2024**.

### Background

#### *The Royal Academy of Engineering:*

Our overarching goal for 2025 is to harness the power of engineering to build a sustainable society and an inclusive economy that works for everyone.

At the Royal Academy of Engineering we have a responsibility to provide leadership for engineering and technology and technical leadership for wider society. We are:

- A charity: We deliver public benefit from engineering excellence and technology innovation.
- A National Academy: We provide progressive leadership for engineering and technology, and independent expert advice to government, in the UK and beyond.

- A Fellowship: We bring together an unrivalled community of leading business people, entrepreneurs, innovators and academics from every part of engineering and technology.

#### Futures and Dialogue:

Futures and Dialogue is a function within Engineering Policy that aims to surface "public voice" to inform policy through engagements focused on emerging and future technology pathways and meaningful innovation.

#### **Activities**

##### *Development Activities:*

- 1) Inception meeting
- 2) A series of meetings and advisory sessions to provide advice and feedback on the evolving programme.
- 3) A presentation (or mini workshop) with Academy staff sharing knowledge, experience and ideas.

#### **Timeline**

*Early January 2024* - Work begins with an inception meeting to meet relevant Academy staff & arrange any necessary meetings for ideation & development.

*January-March 2024* – meetings and advice sessions.

#### **Budget**

The total budget for each advisor is £2500-£3,500 inclusive of VAT.

#### **Note on ownership and confidentiality**

All documentation is property of their original authors and the Royal Academy of Engineering. You will be asked to sign a confidentiality agreement and to return all documentation at the end of the project. The final report will be property of the Royal Academy of Engineering.